

## Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 106963 /22

R 130758Z DEC 76  
FM AMEMBASSY BUCHAREST  
TO USDOC  
INFO AMEMBASSY VIENNA  
SECSTATE WASHDC 772

UNCLAS BUCHAREST 7324

VIENNA FOR VONTILLIUS

E.O. 11652: N/A  
TAGS: BEXP, RO  
SUBJ: PROPOSED USDOC BDO AT AMERO 77

REF: USDOC 20987

1. WHILE RECOGNIZING COMMITMENT TO ORGANIZERS, EMBASSY SKEPTICAL ABOUT UTILITY OF BDO AT AMERO 77 G MHN FACT THAT PRIME AREAS FOR EXPORT PROMOTION EFFORTS DENIED. IN FIRST INSTANCE, WE WOULD SUGGEST COMMERCE ASK ORGANIZERS TO RECONSIDER THEIR DECISION ON GROUNDS THAT BDO WOULD COMPLEMENT RATHER THAN COMPETE WITH EXHIBITORS. IF ORGANIZERS INSIST UPON THEIR POSITION, WE SUGGEST BDO BE GEATED TOWARDS TELECOMMUNICATIONS EQUIPMEFC. WHILE DIRECTIVES FOR CURRENT FIVE YEAR PLAN DO NOT HAVE LINE ITEM ON TELECOMMUNICATIONS EQUIPMENT, WE BETLVE, BASED ON OBSERVED INTEREST OF GOR IN SEEKING CONTACTS WITH SUPPLIERS OF U.S. MANUFACTURED TELECOMMUNICATIONS EQUIPMENT, THAT THIS BEST VIABLE OPTION. MAJOR DRAWBACK TO BDO IN AREA NOT RELATED TO EQUIPMENT EXHIBITS AT AMERO WILL BE ONE OF PROMOTING ATTENDANCE AT USDOC BDO BOOTH.

2. CONCERNING THE INTERNATIONAL CHMISTRY SHOW, FAIR AUTHORITIES PROVIDED COMATT WITH FOLLOWING INFO:

A. THIS FIRST EXHIBIT OF ITS TYPE IN ROMANIA; IN FUTURE WILL BE TRIENNIAL EVENT.

B. WEST GERMANY, BRITAIN, ITALY AND AUSTRIA HAVE RESERVED  
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FULL PAVILIONS FOR COMPANIES FROM THEIR RESPECTIVE COUNTRIES

TO PARTICIPATE. SPAIN RESERVED HALF A PAVILION, WHILE  
JAPANESE WILL BE SHOWING TEXTILE MACHINERY.

3. INTERNATIONAL CHEMISTRY SHOW IS SHAPING UP AS MAJOR SHOW. EMBASSY  
BELIEVE THAT BDO AT THIS SHOW WOULD PRODUCE BETTER RESULTS THAN BDO  
AT AMERO WHICH NOT RELATED TO EQUIPMENT EXHIBITS. ALSO THERE WOULD  
BE NO PROBLEM IN PROMOTING ATTENDANCE GIVEN FACT IT IN CHEMISTRY SHOW.

ONLY MAJOR DRAWBACK WE FORESEE IS POSSIBILITY OF BDO AT CHMISTRY  
SHOW APPEARING LOST IN COMPARISON WITH SIZE OF OTHER FOREIGN EXHIBITS.

IN ANY EVENT, FAIR AUTHORITIES OFFERING PROVIDE US WITH GOOD EXHIBIT  
SPACE FOR BDO IF WE PLAN PARTICIPATE AND SO ADVISE THEM BEFORE  
DECEMBER 31. APPLICATION FORM AND PRICE LIST AIRPOUCHED BEWT/TPD/  
THOMPSON DEC 10.

4. REQUEST DEPT ADVISE US SOONEST ON FINAL DECISION ABOVE TWO  
EXHIBITIONS SOONEST.  
BARNES

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NNN

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**Automatic Decaptioning:** X  
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**Current Classification:** UNCLASSIFIED  
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